

HELLA



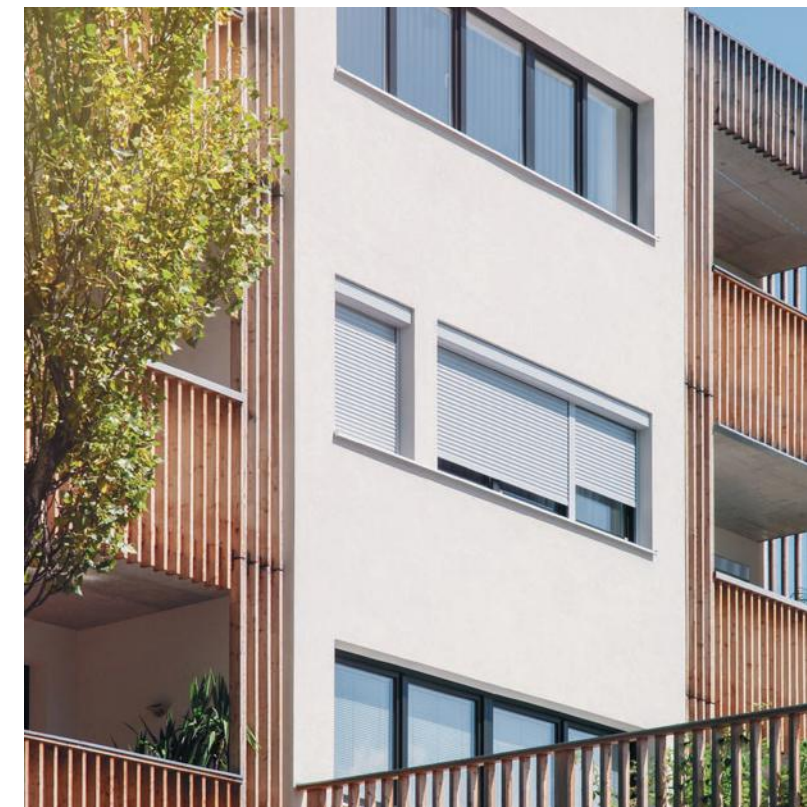
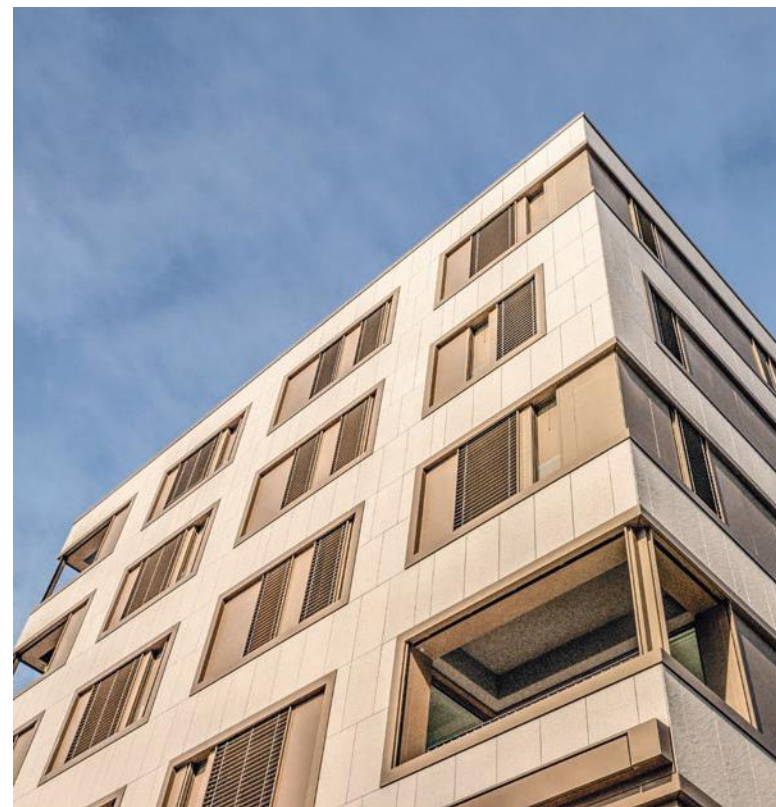
COLORFUL LIKE LIFE ITSELF

Worlds of color
Powder coating and painting

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VARIETY & QUALITY

There are no limits to your personal taste and individual color requirements at HELLA. Our color palette is as colorful as life itself. It ranges from a wide selection of RAL standard colors to highly weatherproof HWF colors to 1000 COLORS, with which every imaginable color wish can be realised. You can also choose between different degrees of gloss, from silky gloss to matt with a fine structure.

The high-quality coating according to the strict guidelines of the goods community for piece coating of components (GSB-Premium) in facade quality underlines our high quality standards. For special stresses caused by sun, wind and weather, we offer a highly weatherproof Qualicoat coating with particularly high UV resistance.

RECOMMENDATION

For awnings and pergolas we recommend the surfaces matt and matt fine structure.

STANDARD COLORS

Powder coating

- Without surcharge
- gloss levels
 - silky gloss
 - matt
 - matt fine structure



Roller blinds



Vertical awnings



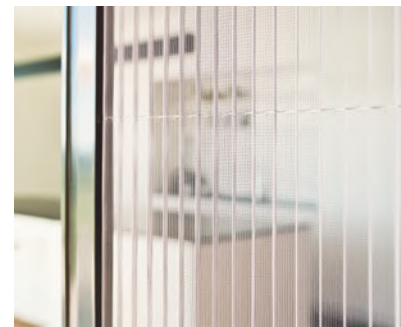
Overglass and underglass awnings



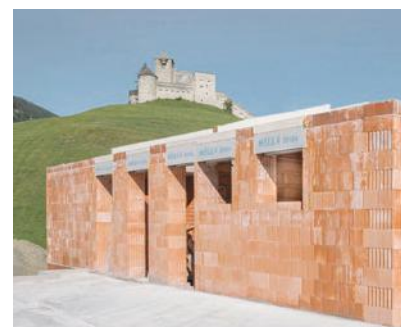
Awnings



Pergolas



Insect screens



Box systems



Soffit systems



Top-mounted elements



Outdoor blinds & Exterior Venetian blinds

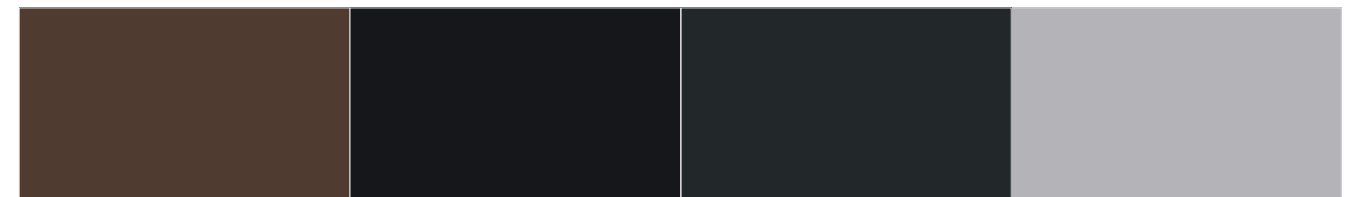
Silk gloss



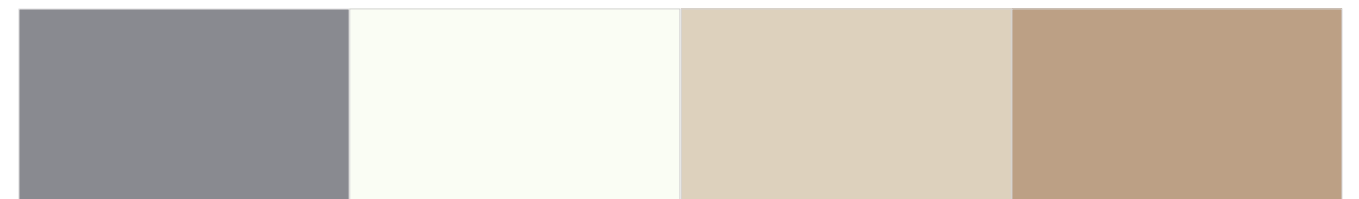
RAL 1013 Oyster white 77000001_1013	RAL 6005 Moss green 77000001_6005	RAL 7012 Basalt grey 77000001_7012	RAL 7015 Slate grey 77000001_7015
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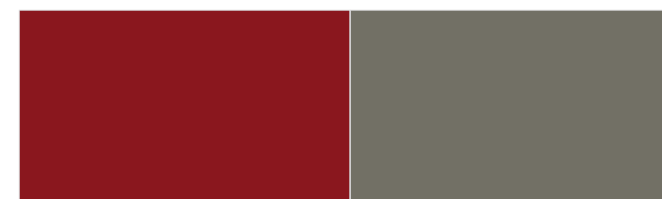
RAL 7016 Anthracite grey 77000001_7016	RAL 7024 Graphite grey 77000001_7024	RAL 7035 Light grey 77000001_7035	RAL 8003 Clay brown 77000001_8003
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RAL 8014 Sepia brown 77000001_8014	RAL 8019 Grey-brown 77000001_8019	RAL 8077 Dark brown 77000001_8077	RAL 9006 White aluminium 77000001_9006
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RAL 9007 Grey aluminium 77000001_9007	RAL 9016 Traffic white 77000001_9016	0003 Beige 77000001_0003	VSR 0110 Dark beige 77000001_0110
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VSR 0330 Purple red 77000001_0330	VSR 0780 Bronze 77000001_0780
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For technical reasons, slight deviations of the colors shown in this document to the original colors are possible.

Due to different procedures in the production, color differences between slats/roller shutter profiles and powder-coated aluminium parts cannot be avoided. Regarding color shade and brightness, our colors may differ from the original colors due to different production techniques.

Matt



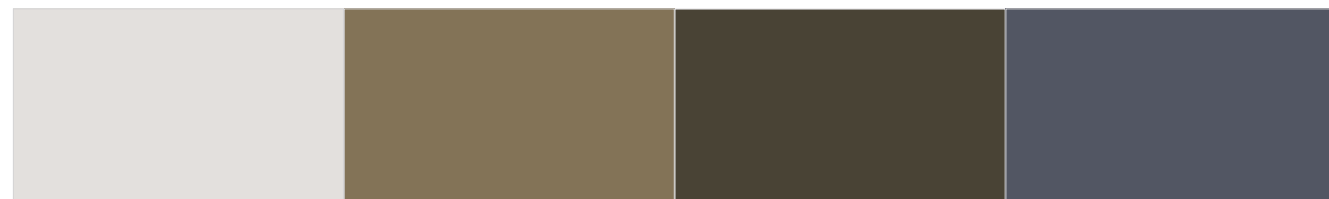
RAL 1013 M Oyster white 77000001_1013M	RAL 6005 M Moss green 77000001_6005M	RAL 7012 M Basalt grey 77000001_7012M	RAL 7015 M Slate grey 77000001_7015M
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RAL 7016 M Anthracite grey 77000001_7016M	RAL 7024 M Graphite grey 77000001_7024M	RAL 7035 M Light grey 77000001_7035M	RAL 8014 M Sepia brown 77000001_8014M
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RAL 9005 M Jet black 77000001_9005M	RAL 9006 M White aluminium 77000001_9006M	RAL 9007 M Grey aluminium 77000001_9007M	RAL 9016 M Traffic white 77000001_9016M
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C0PB Nature (colorless) 77000001_C0PB	C33PB Medium bronze 77000001_C33PB	C34PB Dark bronze 77000001_C34PB	DB 703 M Anthracite iron mica 77000001_DB703M
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Matt, fine structure



RAL 1013 MF Oyster white 77000001_1013MF	RAL 6005 MF Moss green 77000001_6005MF	RAL 7012 MF Basalt grey 77000001_7012MF	RAL 7015 MF Slate grey 77000001_7015MF
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RAL 7016 MF Anthracite grey 77000001_7016MF	RAL 7024 M Graphite grey 77000001_7024MF	RAL 7035 MF Light grey 77000001_7035MF	RAL 8014 MF Sepia brown 77000001_8014MF
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RAL 9005 MF Jet black 77000001_9005MF	RAL 9006 MF White aluminium 77000001_9006MF	RAL 9007 MF Grey aluminium 77000001_9007MF	RAL 9016 MF Traffic white 77000001_9016MF
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DM 1000 MF Maroon 04 metallic 77000001_DM1000MF	DM 1001 MF Sparkling Iron Effect 77000001_DM1001MF	DB 703 MF Anthracite iron mica 77000001_DB703MF
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* Matt fine structure creates special light effects due to a rough surface. This surface adapts especially well to plaster structures of an adjacent wall.



MULTICOLOR

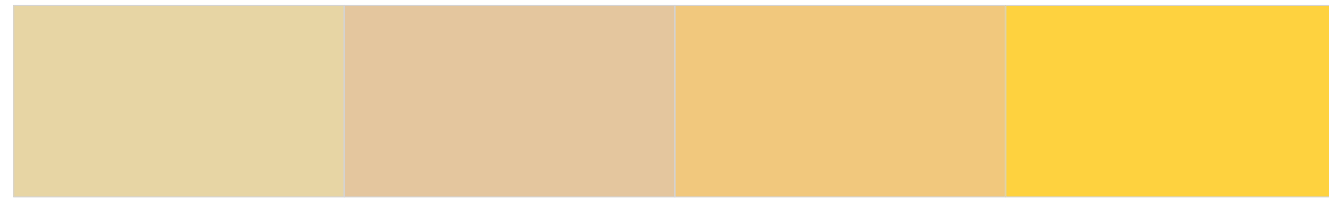
Powder coating

The HELLA-MULTICOLOR color spectrum offers a variety of creative design options.

Against a small set-up lump sum for the coating per color and order, a colorful world opens up that covers more than 90 % of all wishes.

- **gloss levels**
 - silky gloss
 - matt
 - matt fine structure

Silk gloss



RAL 1000
Green beige
77000001_1000

RAL 1001
Beige
77000001_1001

RAL 1002
Sandy yellow
77000001_1002

RAL 1003
Signal yellow
77000001_1003



RAL 1027
Curry yellow
77000001_1027

RAL 1028
Melon yellow
77000001_1028

RAL 1032
Broom yellow
77000001_1032

RAL 1033
Dahlia yellow
77000001_1033



RAL 1004
Golden yellow
77000001_1004

RAL 1005
Honey yellow
77000001_1005

RAL 1006
Corn yellow
77000001_1006

RAL 1007
Daffodil yellow
77000001_1007

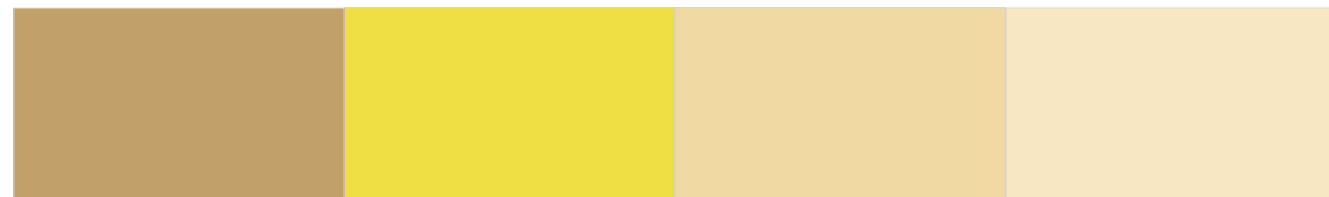


RAL 1034
Pastel yellow
77000001_1034

RAL 1035
Pearl beige
77000001_1035

RAL 1037
Sunny yellow
77000001_1037

RAL 2000
Yellow orange
77000001_2000



RAL 1011
Brown beige
77000001_1011

RAL 1012
Lemon yellow
77000001_1012

RAL 1014
Ivory
77000001_1014

RAL 1015
Light ivory
77000001_1015



RAL 2001
Red orange
77000001_2001

RAL 2002
Blood orange
77000001_2002

RAL 2003
Pastel orange
77000001_2003

RAL 2004
Pure orange
77000001_2004

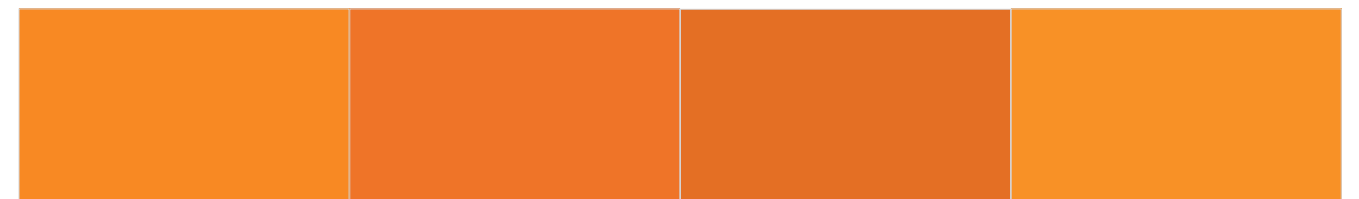


RAL 1016
Sulfur yellow
77000001_1016

RAL 1017
Saffron yellow
77000001_1017

RAL 1018
Zinc yellow
77000001_1018

RAL 1019
Grey beige
77000001_1019

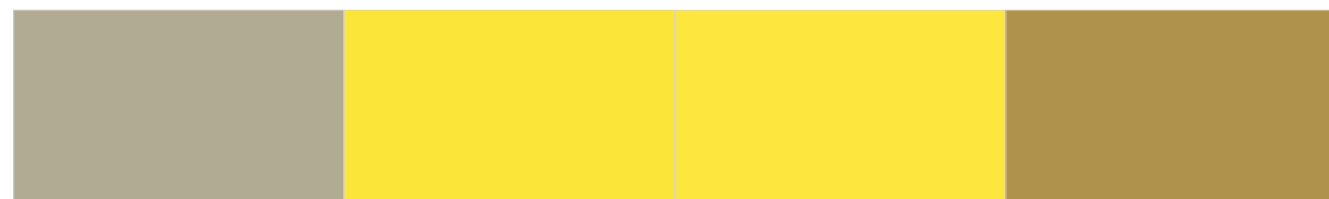


RAL 2008
Light red orange
77000001_2008

RAL 2009
Traffic orange
77000001_2009

RAL 2010
Signal orange
77000001_2010

RAL 2011
Deep orange
77000001_2011



RAL 1020
Olive yellow
77000001_1020

RAL 1021
Rapeseed yellow
77000001_1021

RAL 1023
Traffic yellow
77000001_1023

RAL 1024
Grey beige
77000001_1024



RAL 1012
Salmon red
77000001_2012

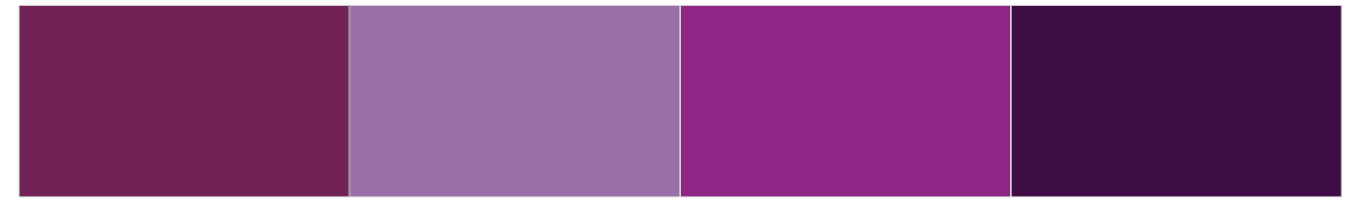
RAL 3000
Fiery red
77000001_3000

RAL 3001
Signal red
77000001_3001

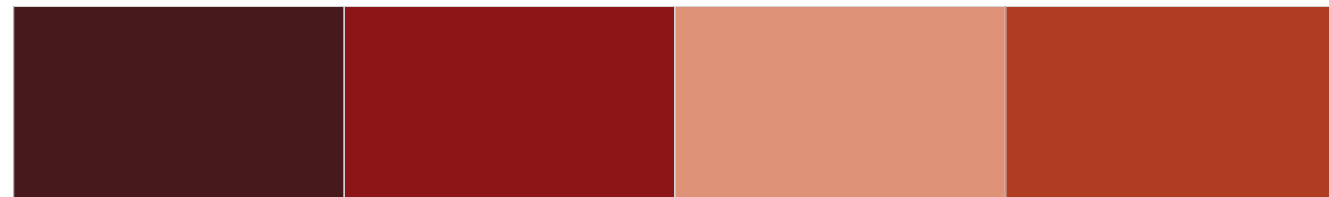
RAL 3002
Carmine red
77000001_3002



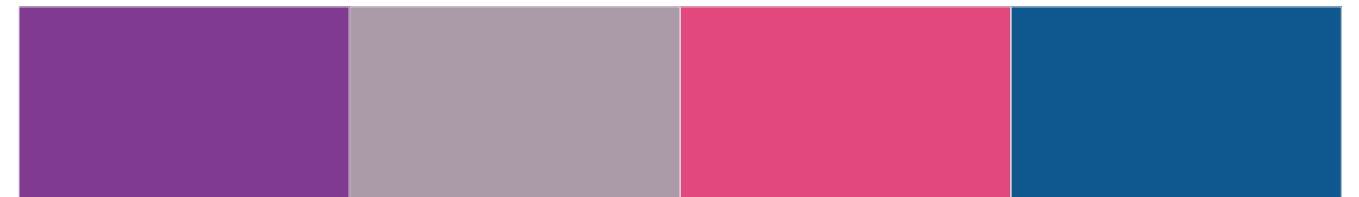
RAL 3003 Ruby red 77000001_3003	RAL 3004 Purple red 77000001_3004	RAL 3005 Wine red 77000001_3005	RAL 3007 Black red 77000001_3007
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RAL 4004 Bordeaux violet 77000001_4004	RAL 4005 Blue lilac 77000001_4005	RAL 4006 Traffic purple 77000001_4006	RAL 4007 Purple violet 77000001_4007
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RAL 3009 Oxide red 77000001_3009	RAL 3011 Brown red 77000001_3011	RAL 3012 Beige red 77000001_3012	RAL 3013 Tomato red 77000001_3013
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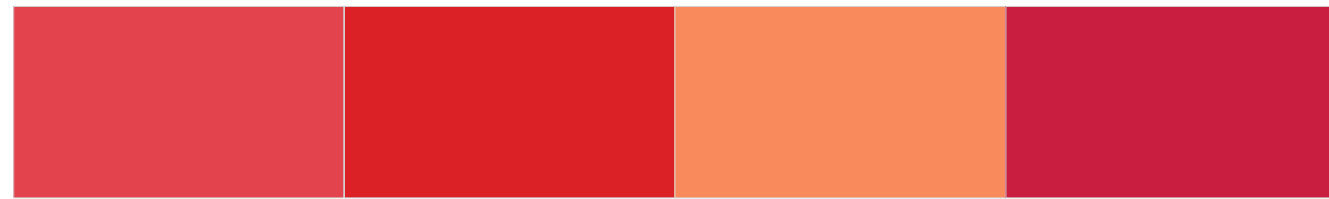
RAL 4008 Signal violet 77000001_4008	RAL 4009 Pastel violet 77000001_4009	RAL 4010 Telemagenta 77000001_4010	RAL 5000 Violet blue 77000001_5000
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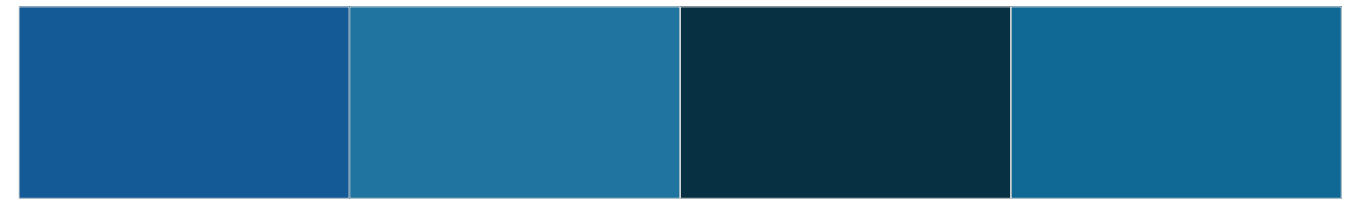
RAL 3014 Dusky pink 77000001_3014	RAL 3015 Light rose 77000001_3015	RAL 3016 Coral red 77000001_3016	RAL 3017 Rosé 77000001_3017
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RAL 5001 Green blue 77000001_5001	RAL 5002 Ultramarine blue 77000001_5002	RAL 5003 Sapphire blue 77000001_5003	RAL 5004 Black blue 77000001_5004
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RAL 3018 Strawberry red 77000001_3018	RAL 3020 Traffic red 77000001_3020	RAL 3022 Salmon red 77000001_3022	RAL 3027 Raspberry red 77000001_3027
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RAL 5005 Signal blue 77000001_5005	RAL 5007 Brilliant blue 77000001_5007	RAL 5008 Grey blue 77000001_5008	RAL 5009 Azure blue 77000001_5009
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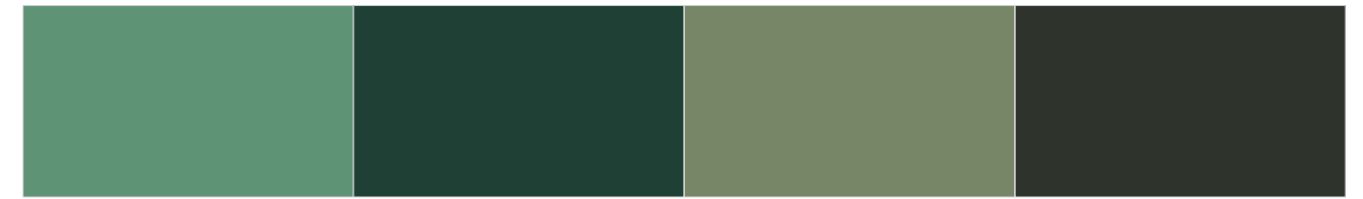
RAL 3031 Oriental red 77000001_3031	RAL 4001 Red lilac 77000001_4001	RAL 4002 Red violet 77000001_4002	RAL 4003 Heather purple 77000001_4003
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RAL 5010 Gentian blue 77000001_5010	RAL 5011 Steel blue 77000001_5011	RAL 5012 Light blue 77000001_5012	RAL 5013 Kobalt blue 77000001_5013
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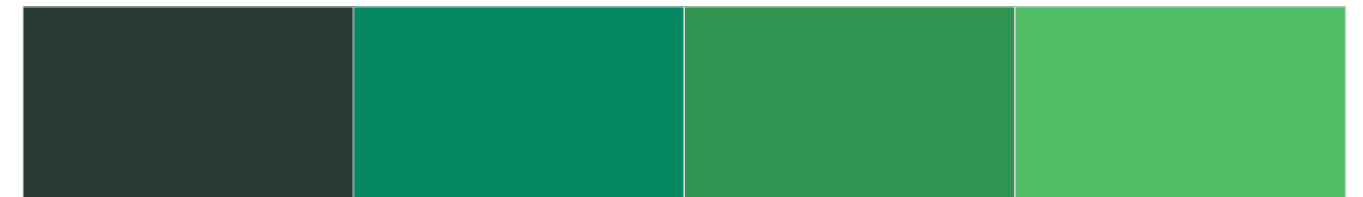
RAL 5014 Pigeon blue 77000001_5014	RAL 5015 Sky blue 77000001_5015	RAL 5017 Traffic blue 77000001_5017	RAL 5018 Turquoise blue 77000001_5018
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RAL 6011 Reseda green 77000001_6011	RAL 6012 Black green 77000001_6012	RAL 6013 Reed green 77000001_6013	RAL 6014 Yellow olive 77000001_6014
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RAL 5019 Capri blue 77000001_5019	RAL 5020 Ocean blue 77000001_5020	RAL 5021 Water blue 77000001_5021	RAL 5022 Midnight blue 77000001_5022
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RAL 6015 Black olive 77000001_6015	RAL 6016 Turquoise green 77000001_6016	RAL 6017 May green 77000001_6017	RAL 6018 Yellow green 77000001_6018
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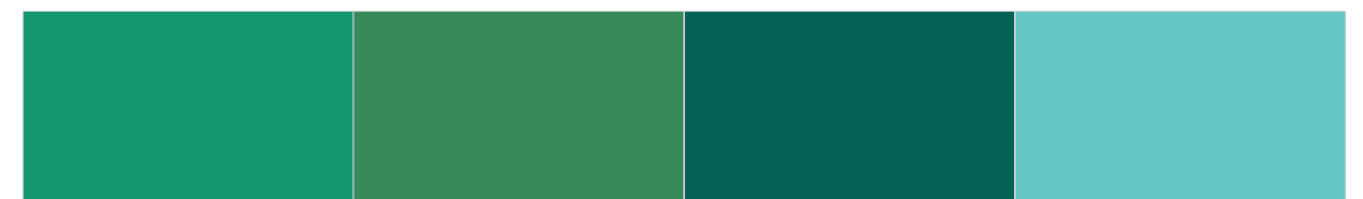
RAL 5023 Distant blue pane 77000001_5023	RAL 5024 Pastel blue 77000001_5024	RAL 6000 Patina green 77000001_6000	RAL 6001 Emerald green 77000001_6001
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RAL 6019 White green 77000001_6019	RAL 6020 Chromium oxide green 77000001_6020	RAL 6021 Pale green 77000001_6021	RAL 6022 Brown olive 77000001_6022
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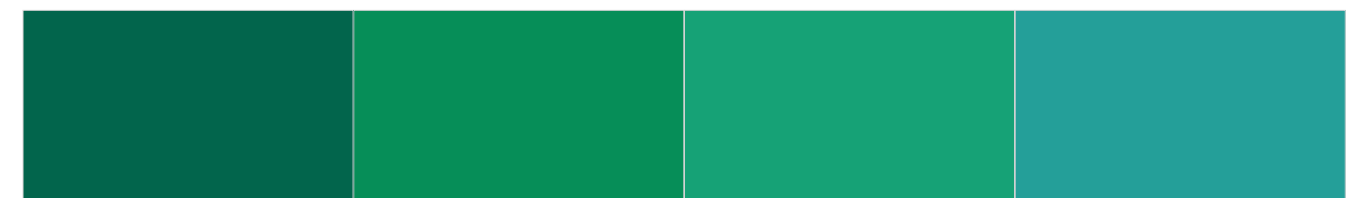
RAL 6002 Foliage green 77000001_6002	RAL 6003 Olive green 77000001_6003	RAL 6004 Blue green 77000001_6004	RAL 6006 Grey olive 77000001_6006
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RAL 6024 Traffic green 77000001_6024	RAL 6025 Fern green 77000001_6025	RAL 6026 Opal green 77000001_6026	RAL 6027 Light green 77000001_6027
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RAL 6007 Bottle green 77000001_6007	RAL 6008 Brown green 77000001_6008	RAL 6009 Fir green plain 77000001_6009	RAL 6010 Grass green 77000001_6010
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RAL 6028 Pine green 77000001_6028	RAL 6029 Mint green 77000001_6029	RAL 6032 Signal green 77000001_6032	RAL 6033 Mint turquoise 77000001_6033
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RAL 6034
Pastel turquoise
77000001_6034

RAL 6036
Pearl opal green
77000001_6036

RAL 6037
Pure green
77000001_6037

RAL 7000
Feh grey
77000001_7000



RAL 7031
Blue grey
77000001_7031

RAL 7032
Pebble grey
77000001_7032

RAL 7033
Cement grey
77000001_7033

RAL 7034
Yellow green
77000001_7034



RAL 7001
Silver grey
77000001_7001

RAL 7002
Olive green
77000001_7002

RAL 7003
Moss green
77000001_7003

RAL 7004
Signal grey
77000001_7004

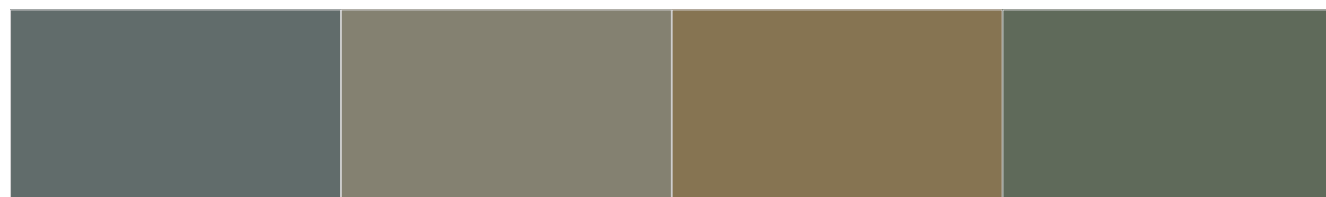


RAL 7036
Platinum grey
77000001_7036

RAL 7037
Dusty grey
77000001_7037

RAL 7038
Agate grey
77000001_7038

RAL 7039
Quartz grey
77000001_7039



RAL 7005
Mouse grey
77000001_7005

RAL 7006
Beige grey
77000001_7006

RAL 7008
Khaki grey
77000001_7008

RAL 7009
Green grey
77000001_7009



RAL 7040
Window grey pane
77000001_7040

RAL 7042
Traffic grey A
77000001_7042

RAL 7043
Traffic grey B
77000001_7043

RAL 7044
Silk grey
77000001_7044



RAL 7010
Tent grey
77000001_7010

RAL 7011
Iron grey
77000001_7011

RAL 7013
Brown grey
77000001_7013

RAL 7021
Black grey
77000001_7021



RAL 7045
Telegrey 1
77000001_7045

RAL 7046
Telegrey 2
77000001_7046

RAL 7047
Telegrey 4
77000001_7047

RAL 7048
Pearl mouse grey
77000001_7048

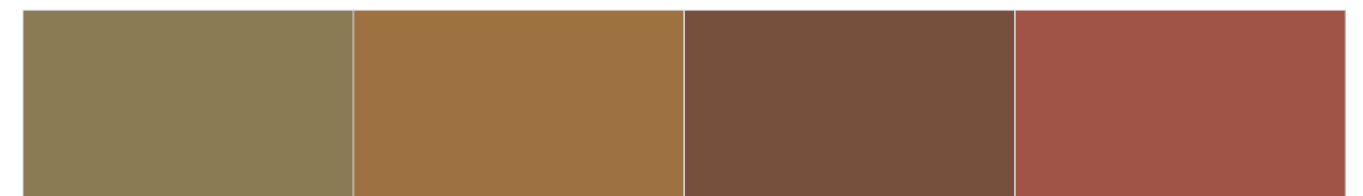


RAL 7022
Umbra grey
77000001_7022

RAL 7023
Concrete grey
77000001_7023

RAL 7026
Granite grey
77000001_7026

RAL 7030
Stone grey
77000001_7030

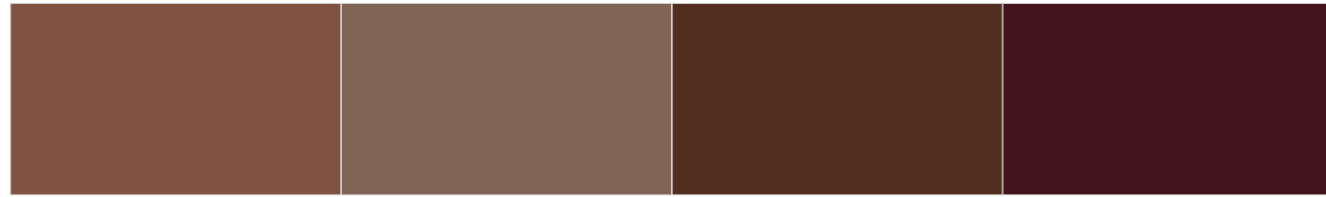


RAL 8000
Green brown
77000001_8000

RAL 8001
Ochre brown
77000001_8001

RAL 8002
Signal brown
77000001_8002

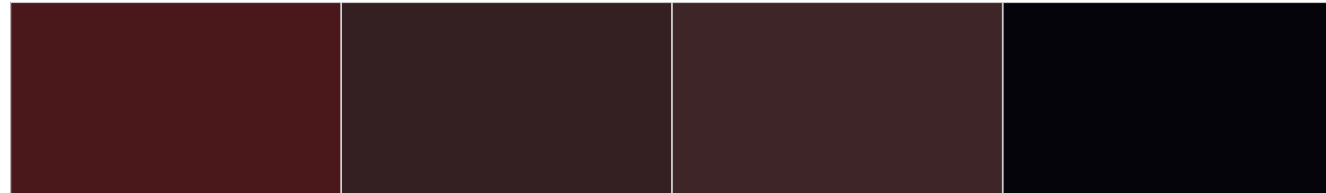
RAL 8004
Copper brown
77000001_8004



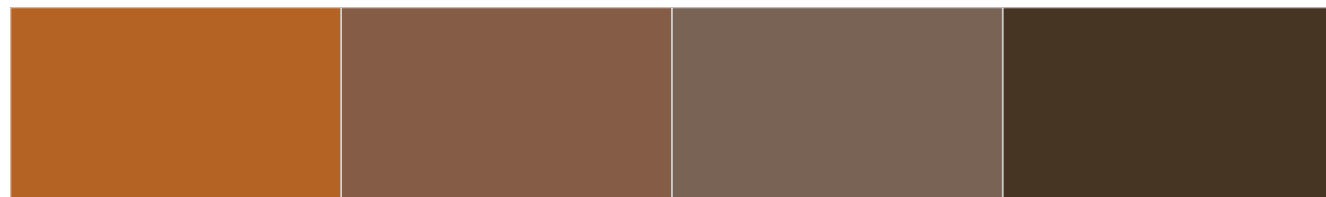
RAL 8007 Fawn brown plane 77000001_8007	RAL 8008 Olive brown 77000001_8008	RAL 8011 Nut brown 77000001_8011	RAL 8012 Reddish brown 77000001_8012
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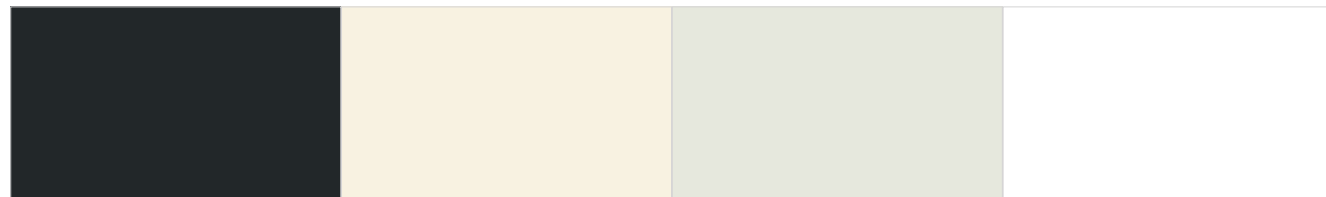
RAL 9017 Traffic black 77000001_9017	RAL 9018 Papyrus white 77000001_9018	RAL 9022 Pearl light grey 77000001_9022
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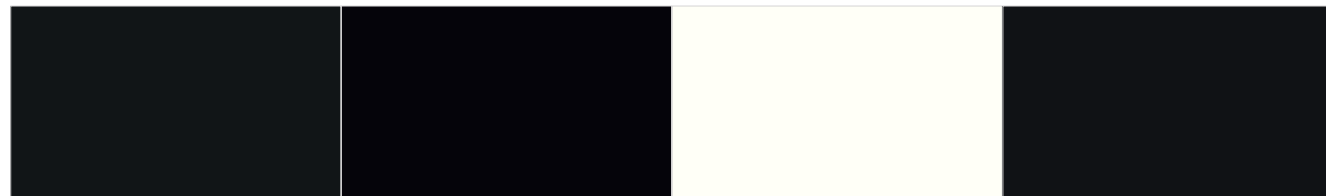
RAL 8015 Chestnut brown 77000001_8015	RAL 8016 Mahogany brown 77000001_8016	RAL 8017 Chocolate brown 77000001_8017	RAL 8022 Black brown 77000001_8022
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RAL 8023 Orange brown 77000001_8023	RAL 8024 Beige brown 77000001_8024	RAL 8025 Pale brown 77000001_8025	RAL 8028 Terra brown 77000001_8028
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RAL 8077 Dark brown 77000001_8077	RAL 9001 Cream white 77000001_9001	RAL 9002 Grey white 77000001_9002	RAL 9003 Signal white 77000001_9003
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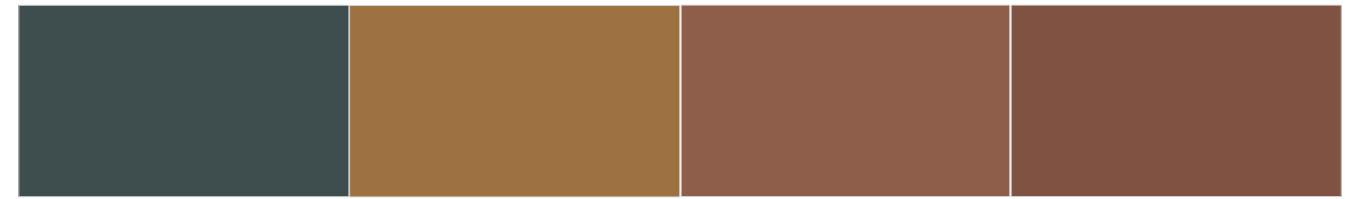


RAL 9004 Signal black 77000001_9004	RAL 9005 Jet black 77000001_9005	RAL 9010 Pure white 77000001_9010	RAL 9011 Graphite black 77000001_9011
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Matt



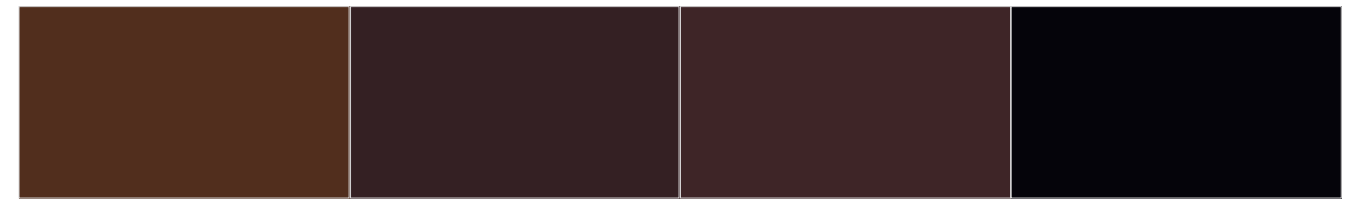
0003 M Beige 77000001_0003M	RAL 1015 M Light ivory 77000001_1015M	RAL 1019 M Grey beige 77000001_1019M	RAL 3003 M Ruby red 77000001_3003M
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RAL 7043 M Traffic grey B 77000001_7043M	RAL 8001 M Ochre brown 77000001_8001M	RAL 8003 M Clay brown 77000001_8003M	RAL 8007 M Fawn brown plain 77000001_8007M
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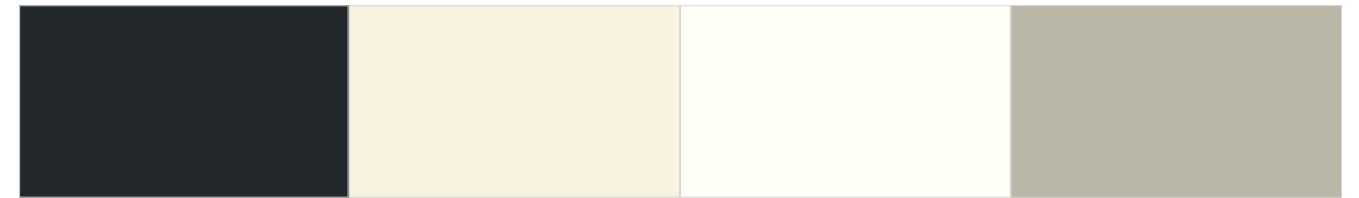
RAL 3004 M Purple red 77000001_3004M	RAL 5002 M Ultramarine blue 77000001_5002M	RAL 5014 M Pigeon blue 77000001_5014M	RAL 6009 M Fir green plain 77000001_6009M
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RAL 8011 M Nut brown 77000001_8011M	RAL 8016 M Mahogany brown 77000001_8016M	RAL 8017 M Chocolate brown 77000001_8017M	RAL 8022 M Black brown 77000001_8022M
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RAL 7001 M Silver grey 77000001_7001M	RAL 7004 M Signal grey 77000001_7004M	RAL 7005 M Mouse grey 77000001_7005M	RAL 7006 M Beige grey 77000001_7006M
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RAL 8077 M Dark brown 77000001_8077M	RAL 9001 M Cream white 77000001_9001M	RAL 9010 M Pure white 77000001_9010M	C 31 Silver bronze 77000001_C31
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RAL 7011 M Iron grey 77000001_7011M	RAL 7021 M Black grey 77000001_7021M	RAL 7022 M Umbra grey 77000001_7022M	RAL 7037 M Dusty grey 77000001_7037M
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C 32 Light bronze 77000001_C32	C 35 Black 77000001_C35
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RAL 7038 M Agate grey 77000001_7038M	RAL 7039 M Quartz grey 77000001_7039M	RAL 7040 M Window grey 77000001_7040M	RAL 7042 M Traffic grey A 77000001_7042M
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Matt, fine structure

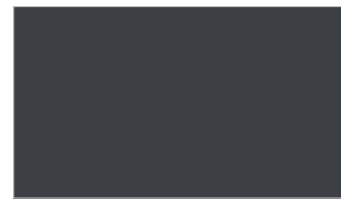


RAL 7022 MF
Umbra grey
77000001_7022MF

RAL 7039 MF
Quartz grey
77000001_7039MF

DM 01 MF
Green marble
77000001_DM01MF

DM 02 MF
Grey marble
77000001_DM02MF



DM 03 MF
Brown marble
77000001_DM03MF

DB colors



DB 502
Blue iron mica
77000001_DB502

DB 603
Green iron mica
77000001_DB603

DB 701
Light grey iron mica
77000001_DB701

DB 702
Grey iron mica
77000001_DB702



DB 704
Grey pearl mica
77000001_DB704



VSR COLORS

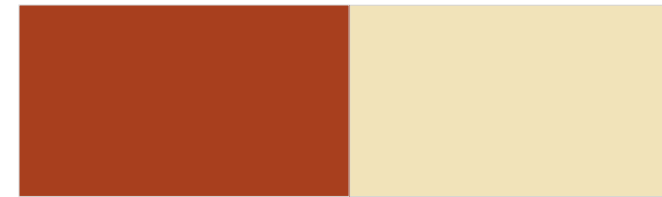
Powder coating

The VSR colors are based on the definition of the Association of Swiss suppliers of sun and weather protection systems.

The selected colors are available for a small set-up fee sum for the coating per color and order.

- **Gloss levels**
 silky gloss
 matt

Silk gloss



VSR 0120
Terracotta
 77000001_0120

VSR 0240
Light beige
 77000001_0240

Matt



VSR 0110 M
Dark beige
 77000001_0110M

VSR 0330 M
Purple red
 77000001_0330M

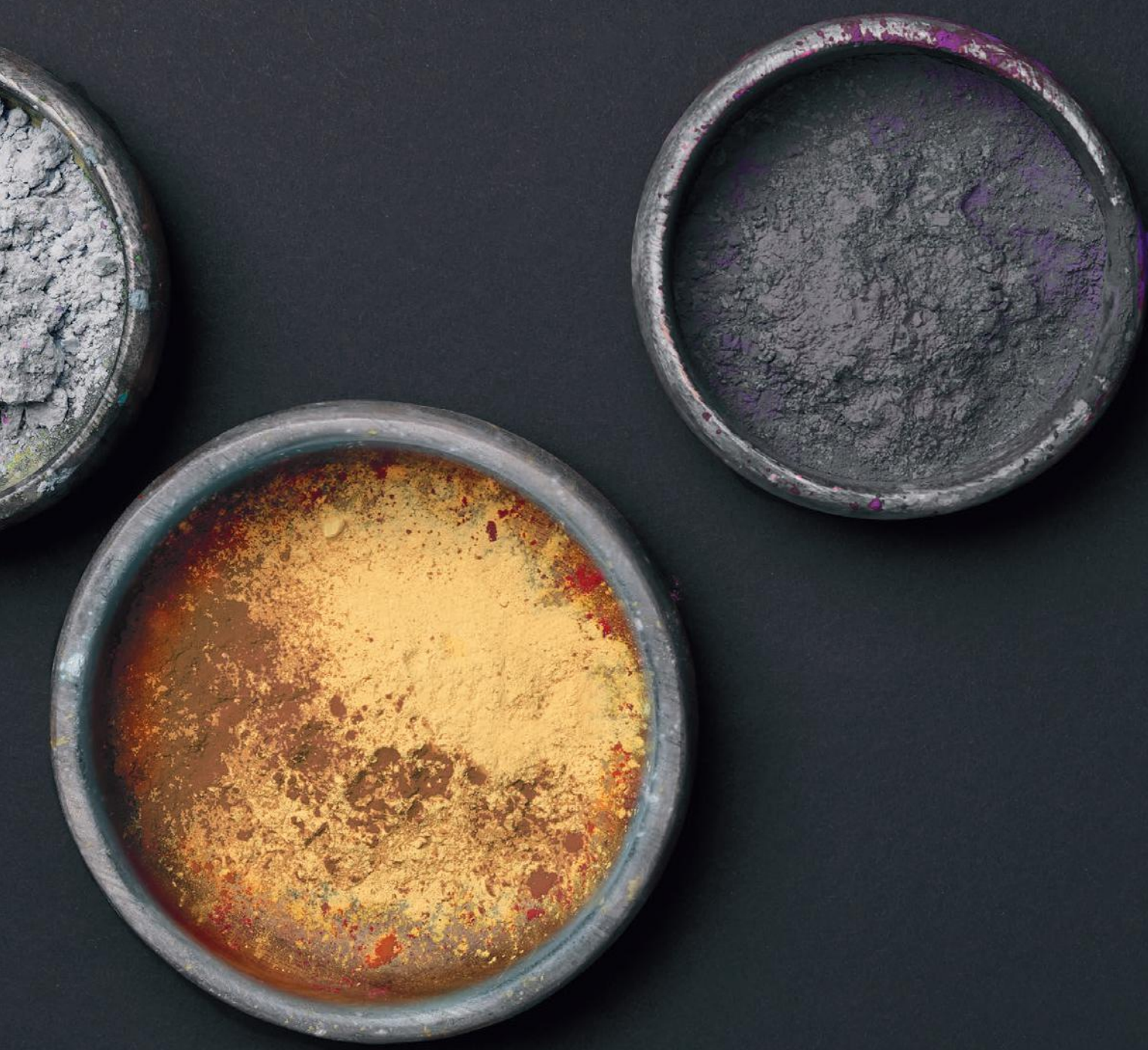
VSR 0780 M
Bronze
 77000001_0780M

HWF COLORS

Powder coating

HWF stands for "highly weatherproof" and thus for colors that do not fade even in case of heavy sun exposure. The selected colors are available against a small set-up fee and ensure fresh appearance that does not fade for many years thanks to special UV protection.

Matt



RAL 5014 MW
Pigeon blue
77000001_5014MW

RAL 6005 MW
Moss green
77000001_6005MW

RAL 6009 MW
Fir green plain
77000001_6009MW

RAL 7004 MW
Signal grey
77000001_7004MW

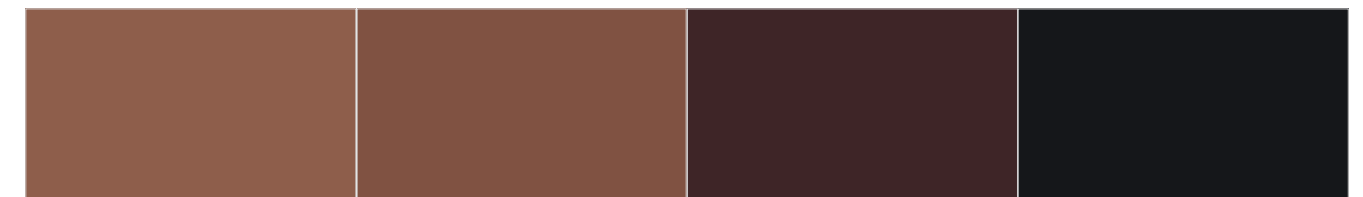


RAL 7016 MW
Anthracite grey
77000001_7016MW

RAL 7035 MW
Light grey
77000001_7035MW

RAL 7040 MW
Window grey
77000001_7040MW

RAL 8001 MW
Ochre brown
77000001_8001MW

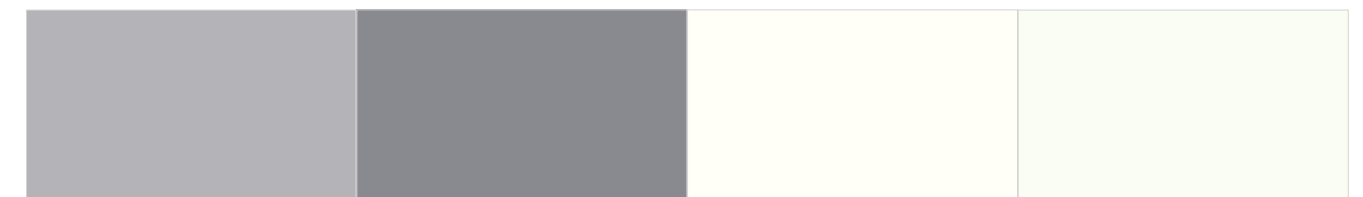


RAL 8003 MW
Clay brown
77000001_8003MW

RAL 8007 MW
Fawn brown pane
77000001_8007MW

RAL 8017 MW
Chocolate brown
77000001_8017MW

RAL 8019 MW
Grey brown
77000001_8019MW



RAL 9006 MW
White aluminium
77000001_9006MW

RAL 9007 MW
Grey aluminium
77000001_9007MW

RAL 9010 MW
Pure white
77000001_9010MW

RAL 9016 MW
Traffic white
77000001_9016MW



1000 COLORS

Everything is possible on request

If you have special wishes for the colored coating of sun protection boxes and profiles beyond Standard colors, MULTICOLOR, VSR and HWF colors, you can practically choose the shade and surface quality freely for a set-up fee. For example: NCS, fine structure according to RAL, fluorescent and pearl colors from RAL K7 Classic, colors from special color charts, Sikkens, ...

- gloss levels
- silky gloss
- matt
- matt fine structure



OUTDOOR BLINDS & VENETIAN BLINDS

The prettiest shape to control the daylight

They are the real "all-rounders" and ensure optimum indoor climate: Heat protection due to reflection of the sunlight in front of the facade, control of the incoming light up to excellent blacking out via adjustable slats, protection against bad weather due to the possibility to close the slat system completely. The versatile range of colors of the HELLA-Color world fits to any architecture and leaves no wishes unfulfilled.

Blackout external venetian blind:
Bordered with sealing profile



External venetian blind:
bordered



Venetian blind:
Flat slat (flexible)

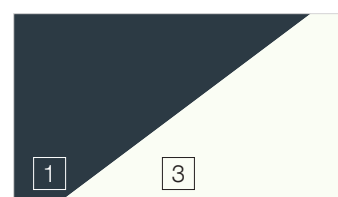


NOVELTIES

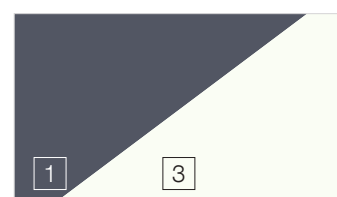
Duplex slat

The two-colored slat

As a highlight, two-colored slats are available now: The Duplex slat, dark on the outside and white on the inside. This has the advantage, that the outer slat color fits to the dark window frames and the interior is less darkened with closed curtains due to the white color.



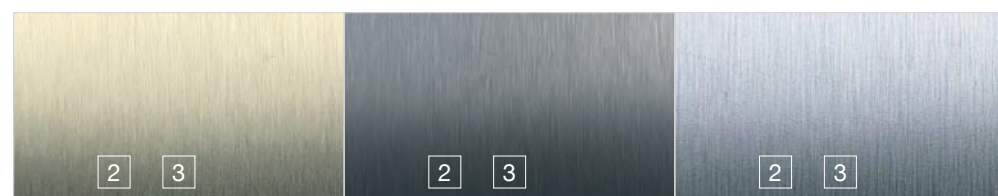
RAL 7016
Anthracite grey
RAL 9016
Traffic white



DB 703
Anthracite iron mica
RAL 9016
Traffic white

Structure colors

ELOXAL optics at extra charge



GOLD

DARK GREY

NATURAL

Easy to clean

Titanium coating for easy cleaning at extra charge



RAL 9006T
White aluminium titanium

RAL 9007T
Grey aluminium titanium

DB 703T
Anthracite iron mica titanium

RAL 7016T
Anthracite titanium

Available slat shapes



1 **AR 63 ECN**
S- or Z-slat



2 **ARB 80**
ARB 80 WS
C-slat



3 **AR 92 ECN**
S- or Z-slat



SLAT COLORS

Standard colors



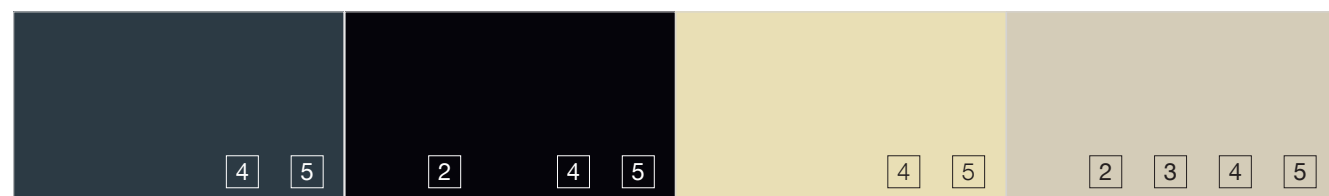
RAL 9016 **Traffic white** RAL 9010 **Pure white** RAL 9002 **Grey white** RAL 7035 **Light grey**



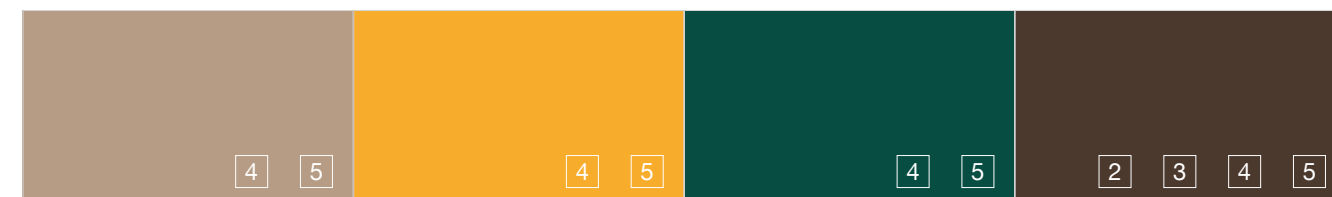
RAL 7038 **Agate grey** RAL 9006 **White aluminium** RAL 9006M **White aluminium matt** RAL 9007 **Grey aluminium**



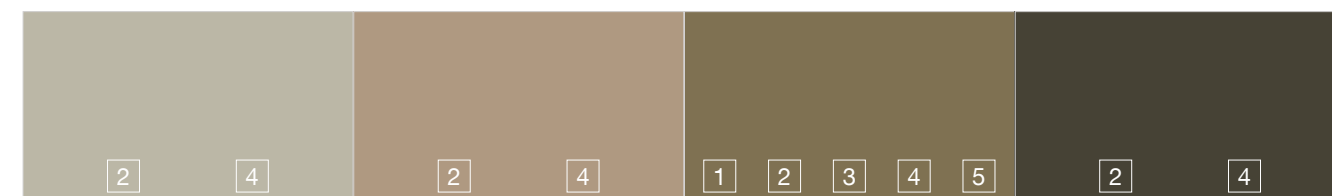
RAL 9007M **Grey aluminium matt** DB 703 **Anthracite iron mica** DB 703M **Anthracite iron mica matt** RAL 7016 **Anthracite grey**



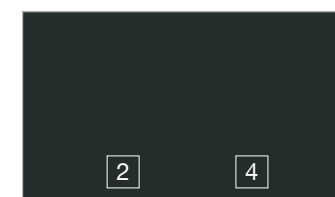
RAL 7016M **Anthracite grey matt** RAL 9005M **Jet black matt** VSR 0240 **Light beige** 0003 **Beige**



VSR 0110 **Dark beige** RAL 1007 **Daffodil yellow** RAL 6005 **Moss green** RAL 8014 **Sepia brown**



C31 **Silver bronze** C32 **Light bronze** C33 / VSR 0780 **Bronze** C34 **Dark bronze**



C35 **Black**

Slats in special colors and special designs are available for a sur-charge.

The slats in the colors C31, C32, C33, C34, C35 are lacquered in an anodized look.

With regard to color shade and brightness, the slat colors can differ from the color of the anodized parts.

Available slat shapes



1 **AF/IF 60**
Flat slat



2 **AF/IF 80**
AF 80 Plus
Flat slat



3 **AR 63 ECN**
S- or Z-slat



4 **ARB 80**
ARB 80 WS
C-slat



5 **AR 92 ECN**
S- or Z-slat



ROLLER BLINDS

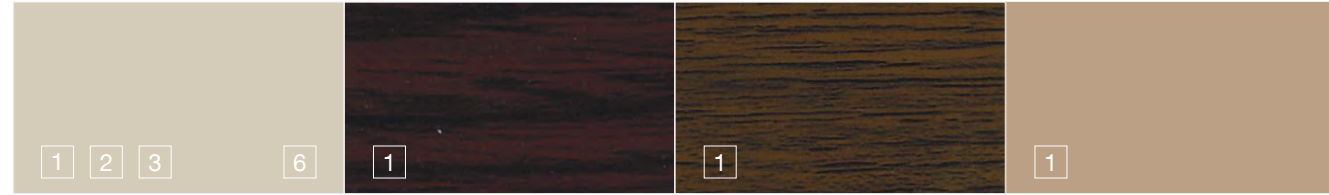
Form and function in technical perfection

Good design is the combination of shape and function, of technical perfection and visual aesthetics.

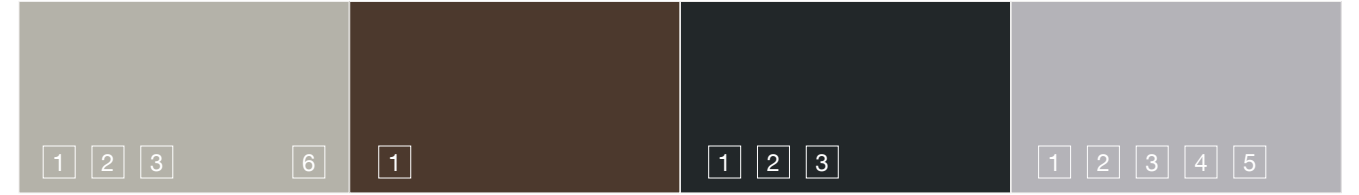
HELLA roller shutters are available in a wide range of colors, colorful as life itself. Colors are emotions, they have a formative influence on the style of buildings and rooms. Whatever a building shall express, howsoever the personal preference is pronounced – we have the roller shutter that suits the architecture and the attitude towards life of our costumers.

PROFILE COLORS

Standard colors



0003 **Beige** 0011 **Mahogany** 0044 **Walnut** VSR 0110 **Dark beige**



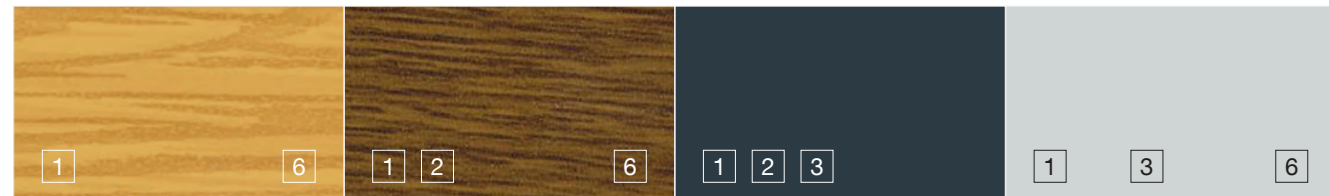
RAL 7038 **Agate grey** RAL 8014 **Sepia brown** RAL 8077 **Dark brown** RAL 9006 **White aluminium**



VSR 0330 **Purple red** VSR 0780 **Bronze** RAL 1015 **Light ivory** RAL 6005 **Moss green**



RAL 9007 **Grey aluminium** RAL 9016 **Traffic white** DB 703 **Anthracite iron mica** On demand **Special colors according to RAL**



6104 **Light oak** 6105 **Golden Oak** RAL 7016 **Anthracite grey** RAL 7035 **Light grey**

Available roller shutter profiles



1 **A37**
Aluminium



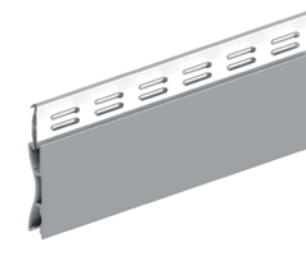
2 **AV42**
Aluminium



3 **A52**
Aluminium



4 **S37**
Aluminium



5 **T37**
Aluminium



6 **K37/K52**
Plastic

COMBINATIONS

Overview

With combined elements, the following colors are available for outdoor blind/venetian blind slats as well as for roller shutter profiles.

Slat colors Outdoor blinds & Venetian blinds

Color	AF/IF 60	AF/IF 80 AF 80 Plus	ARO 65 AR 63 S/Z ECN	ARB 80 ARB 80 WS	AR 92 S/Z ECN AR 92 S/Z ECN WS
Shape					
0003 Beige		■	■	■	■
VSR 0110 Dark beige				■	■
RAL 6005 Moss green				■	■
RAL 7016 Anthracite grey	■	■	■	■	■
RAL 7035 Light grey	■	■	■	■	■
RAL 7038 Agate grey	■	■	■	■	■
RAL 8014 Sepia brown		■	■	■	■
RAL 9006 White aluminium	■	■	■	■	■
RAL 9007 Grey aluminium	■	■	■	■	■
RAL 9016 Traffic white	■	■	■	■	■
DB 703 Anthracite Iron mica	■	■	■	■	■

Profile colors Roller blinds

Color	A37 Aluminium	AV42 Aluminium	A52 Aluminium	S37 Aluminium	T37 Aluminium	K37/K52 Plastic
Shape						
0003 Beige	■	■	■			■
VSR 0110 Dark beige	■					
RAL 6005 Moss green	■	■				
RAL 7016 Anthracite grey	■	■	■			
RAL 7035 Light grey	■		■			■
RAL 7038 Agate grey	■	■	■			■
RAL 8014 Sepia brown	■					
RAL 9006 White aluminium	■	■	■	■	■	
RAL 9007 Grey aluminium	■	■	■			
RAL 9016 Traffic white	■	■	■	■	■	■
DB 703 Anthracite Iron mica	■	■	■			

THE WORLD OF HELLA





The HELLA headquarters with plant in Abfaltersbach, East Tyrol

Alois Kraler,
Founder of the company HELLA

PREMIUM QUALITY FROM A SINGLE SOURCE

The company was established in the year 1959 in Abfaltersbach in Austria and has since been in the ownership of the Kraler family. From a small family-run business in the East Tyrol mountains, it has now become one of the leading companies in sun and weather protection technology. HELLA, as the only full service provider in the market, attaches great importance to everything being produced in-house. Technology, production, consulting and also installation if required – premium quality is the benchmark here. All products are manufactured individually to measure, and the in-built components are designed for robustness and long service life.

A look at the whole room

Venetian blinds, roller shutters, awnings or pergola - sun protection systems from HELLA are more than just smart shade givers. The intelligent systems play elegantly with light and shadows and create individual spatial experiences. With the products of the premium provider from Austria, you can control your personalised daylight profile in all internal and external spaces. Over and above that, the shading systems from HELLA also help in reducing energy consumption when equipped with weather sensors.

SUSTAINABILITY TIMES THREE

Ecological, economical and social

For HELLA, sustainability is more than just a buzzword - the commitment to it is a holistic attitude and has been lived by the owners for decades. Consequently acting in a sustainable way, means acting ecologically, economically and socially sustainable. The company maintains relationships to customers, suppliers and employees on a long term basis. The processed slat belts at all outdoor blinds, for example, consist of over 80 percent recycled aluminium. HELLA itself is just as sustainable as the products: The company produces more energy at its headquarters than is consumed thanks to its own hydroelectric power plant and participation in a biomass heating plant. The energy management principle "Saving, generating and stocking energy", that has been defined at the location of the company headquarters is constantly extended to further business locations.



EVERYTHING FROM A SINGLE SOURCE

Thanks to its innovative strength, HELLA, as a complete provider, offers a broad portfolio of customised sun protection solutions. Premium quality is the benchmark here. Whether refitting, refurbishment or new construction - HELLA has the right solution for every building project!



Outdoor blinds & exterior Venetian blinds



Roller blinds



Solutions for building shells



Industry solutions



Vertical awnings



Overglass and underglass awnings



Fall protections



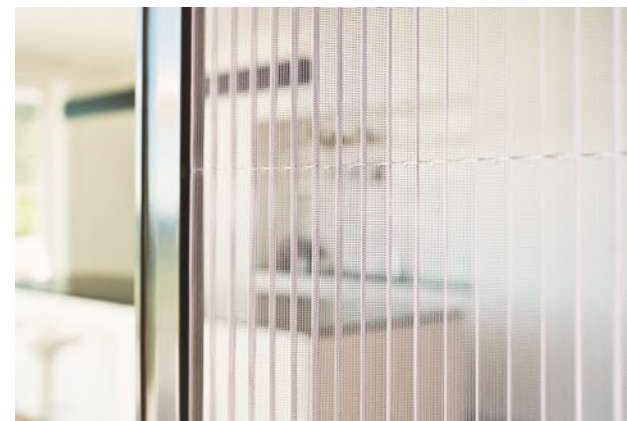
Interior blinds



Awnings



Pergolas



Insect screens



Control devices

HELLA